



# ARTWEEK IS COMING TO A TOWN NEAR YOU!

The Boch Center's award winning festival is now statewide throughout Massachusetts!

Save the Date for the next ArtWeek Festival  
**APRIL 25 – MAY 6, 2019**

## ARTWEEK OVERVIEW

Now celebrated annually each spring across the state of Massachusetts, ArtWeek ([www.artweekma.org](http://www.artweekma.org)) has been recognized by *Expedia*, *USA Today*, *Forbes*, *Thrillist*, and *Americans for the Arts*. Last year's statewide expansion debuted 525+ events in 130 towns and neighborhoods representing every region in the Creative Commonwealth. The best part is that 70% of events were FREE and 90%+ were FREE or under \$25. With over 70 statewide, regional, community, and media partners, ArtWeek is an award-winning ten-day festival that celebrates arts, culture, and creative communities. *Presented by the Highland Street Foundation, this is a signature community program of the Boch Center, a regional nonprofit performing arts center located in Boston.*



*The Baystate's most creative festival!*

## INNOVATIVE AND UNIQUE

The only festival of its kind, ArtWeek events are unique and diverse featuring hands-on, interactive, and/or behind-the-scenes creative experiences! During past festivals, participants have created public art installations, unleashed their inner rock star, designed 3D sculptures, explored the curatorial backrooms of world-class museums and discovered treasures within hidden local gems. These are just a sample of the fun, creative experiences ArtWeek offers annually – and now you can experience creativity in every region across the Commonwealth!

## SUPPORTING THE COMMUNITY

More than 70% of the one-of-a-kind creative ArtWeek experiences are free and more than 90% are free or under \$25. Making creative expression more affordable and accessible to individuals from all neighborhoods and all walks of life is what it's all about. Our goal is to showcase urban centers and gateway cities, small towns and rural communities, main streets and cultural districts – shining the spotlight throughout the Creative Commonwealth.

## HOW CAN I GET INVOLVED?

To learn more about Spring ArtWeek 2019, just sign-up on the website for our newsletter, follow us on @ArtWeekMA, or contact us at [artweek@bochcenter.org](mailto:artweek@bochcenter.org). We'd love to have you get creative with us! (NOTE: Event applications open on November 1, 2018; check out [www.artweekma.org](http://www.artweekma.org) to spark some ideas!)



*"ArtWeek: The name pretty much says it all. The state-wide art extravaganza unites creators across disciplines in a dizzying array of performances, exhibits, workshops and work that defies categorization. Peruse the offerings by region or date, or just walk out into the world – you may stumble upon something amazing."*

*"Artweek enabled local businesses and the arts/culture communities to work together to create unique, family orientated events that were interactive and fun. Without Artweek this collaboration may never have happened..."*

Chair, Plymouth Bay Cultural District

PRODUCED BY:



PRESENTED BY:



LEAD CHAMPIONS:

