



# ARTWEEK IS COMING TO A TOWN NEAR YOU!

The Boch Center's award winning festival is now statewide throughout Massachusetts!

Save the Date for this Upcoming Season: April 26 – May 5, 2019

## SPECIAL PROGRAMS

### ARTWEEK OVERVIEW

Now celebrated annually each spring across the state of Massachusetts, ArtWeek ([www.artweekma.org](http://www.artweekma.org)) has been recognized by *Expedia*, *USA Today*, *Forbes*, *Thrillist*, and *Americans for the Arts*. Last year's statewide expansion debuted 525+ events in 130 towns and neighborhoods representing every region in the Creative Commonwealth. The best part is that 70% of events were FREE and 90%+ were FREE or under \$25. With over 120 statewide, regional, community, and media partners signed up this year, ArtWeek is an award-winning ten-day festival that celebrates arts, culture, and creative communities. *Presented by the Highland Street Foundation, this is a signature community program of the Boch Center, a regional nonprofit performing arts center located in Boston.*

### ART OF FOOD

In the fall of 2015, ArtWeek began celebrating creativity each season with the Art of Food. We have tapped the creative genius behind the hospitality and restaurant sector by featuring a special ArtWeek menu item inspired by a piece of art, a favorite album, artist or an arts group – where nothing is off the table! Some of these restaurants have generously committed to making a contribution that will benefit the Boch Center's Education Programming. *To see more examples and apply, please visit <http://www.artweekma.org/art-of-food-gallery/>.*



Menton - "Cut-Outs" by Matisse

### LIGHT UP THE NIGHT



As a special nighttime salute to our arts, cultural, and creative communities, iconic buildings and structures light up during ArtWeek on different nights in multicolored splendor. "Light Up the Night" is a colorful skyline celebration representing the wide spectrum of diverse artists and creative organizations – whether a traditional arts nonprofit, individual artist, scientist, chef, or other creative professional or business – who are the innovators and champions of creativity within all of our communities. *To see more examples and apply, please visit <http://www.artweekma.org/light-up-the-night-gallery/>.*

### HOW CAN I GET INVOLVED?

To learn more about Spring ArtWeek 2019, just sign-up on the website ([www.artweekma.org](http://www.artweekma.org)) for our newsletter, follow us on @ArtWeekMA, or contact us at [artweek@bochcenter.org](mailto:artweek@bochcenter.org). We'd love to have you get creative with us! *Final Deadline for Event Applications is February 22. Final Deadline for our Special Programs is March 15. To apply and learn more, please visit [www.artweekma.org/special-programs](http://www.artweekma.org/special-programs).*

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