



“THE BAYSTATE’S MOST  
CREATIVE FESTIVAL” -WCVB

MAY 1 - 10, 2020



## Event Examples and Inspiration Sheet – Colleges/Universities

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes**, and/or **provide VIP access**. Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. See [artweekma.org](http://artweekma.org) for even more examples!

### **Art & Process NESAD Thesis Exhibition – Free event by New England School of Art and Design**

College students gave a VIP tour of their Fine Arts Senior Thesis exhibit on opening night – a first that now has become a standard requirement of the course thanks to ArtWeek.

### **Campus as Canvas – Free event by Northeastern University**

The Director of the Northeastern Center for the Arts led a special tour showcasing the public artworks that were already present on campus, and previewed the sites for new and recently commissioned works.

### **Dean College Dance Company - \$7 - \$22 event by Dean College at Main Stage in Franklin**

Award-winning faculty and guest choreographers showcased the impressive talent of Dean College dance majors through new and restaged works ranging in style from hip hop to jazz, tap, modern dance and ballet followed by a talk back.

### **Emerson Urban Dance Theater on the Common – Free event by Emerson’s Urban Dance Theater troupe**

The student dance company hosted a hip hop master class in Boston Common, spoke about their rehearsal process, and performed a dance number for the crowd.

### **Faces of the Fabulous at the FAC – Free event by UMass Fine Arts Center**

We held onto our wigs, grabbed our glitter and raised a glass at the UMass Amherst Fine Arts Center (FAC) in celebration of the arts and the LGBTQIA+ community, with inspiration from Taylor Mac’s extravaganza, “The Lily’s Revenge” and a fabulous after party featuring student musician performances.

### **Origami and Recycling – Free event by Cape Cod Community College**

To raise awareness about recycling, the Art Club hosted an Origami demo and invited the community to contribute to a display of Origami art made from recycled materials.

### **OUTLOUD Runway Show - Free event held at Midway Gallery with Lassell College**

This special runway show presented both professional designers’ and students’ work. A reception was also held where the public was invited to ask questions of the two groups of designers as part of an informal panel.

### **Studio Portrait Event & Irving Penn Exhibition – \$50 event by Lesley University**

In conjunction with the free Irving Penn exhibition in the Lunder Art Center, the public was invited to have a professional portrait taken with a large-format camera like those used for the portraits on display.

### **What Is Your Passion Engine? Let’s Talk! - Free event by Suffolk University**

As part of an exhibition, a discussion was live-tweeted as it was led by a group of current Suffolk University students about their passion engines.

**Want to brainstorm or have questions? Want to submit your events?**

Email us at [artweek@bochcenter.org](mailto:artweek@bochcenter.org), sign-up for the ArtWeek newsletter, or read our FAQ’s at [artweekma.org](http://artweekma.org)