



“THE BAYSTATE’S MOST
CREATIVE FESTIVAL” -WCVB

MAY 1 - 10, 2020



Event Examples and Inspiration Sheet – Community Organizations/Cultural Districts/Councils

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes**, and/or **provide VIP access**. Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. See artweekma.org for even more examples!

Art Stop: Pop-Up Gallery Walk – Free event by the Springfield Cultural District

This event activated underutilized community spaces for the arts. Venues throughout downtown Springfield hosted pop-up galleries and interactive artist discussions. Between the temporary galleries, attendees could take in street performances, and several downtown restaurants offered specials during the event.

Great Barrington Show & Tell – Free event by the Great Barrington Cultural Council

To close out an April exhibit “Awakenings and Past Histories” which featured work of Great Barrington natives and transplants, this ArtWeek story-telling event encouraged attendees to swap stories of Great Barrington in any art form.

Mural Mile Road Race and Mural Market – Free event by Downtown Framingham, Inc.

This annual event invites people to a creative road race along Framingham’s art-filled Mural Mile with a 200 meter dash. After the race, participants are immersed in live music, interactive painting, local vendors and fitness activities.

Newbury Street League Music Crawl – Free event by the Newbury Street League

Live acoustic performances were hosted in different businesses along this famous street, including a special interactive concert and conversation with local musicians.

Plymouth Says "More LOVE Is ok" – Free event by the Plymouth Bay Cultural District

In partnership with artist Franklin Marval, Plymouth hosted a week-long interactive public art event which included hearts created by young adult artists displayed in storefronts and a giant gold picture frame with a heart background at City Hall.

Taste of Franklin ArtWeek – Free event by the Franklin Cultural Council

This ArtWeek kickoff event on the Franklin Town Common brought together live music & dance performances, a juried craft fair (including live artist demonstrations), food trucks, craft beer and wine.

TransPARTation – Free event by Downtown Lynn Cultural District, Reach Arts, and Salem Public Art

To make the experience of transit more exciting and creative, painters and musicians went to work, live on commuter rail platforms. Travelers also had the chance to create some art on site with stations on each platform.

Wellfleet Cultural District Opening Ceremony/Walk – Free event by the Wellfleet Culture District

Special talks and guided tours of the new Cultural District were offered as a part of this celebration of the District’s official opening during Art Week 2018. Attendees learned about the arts and cultural resources that make Wellfleet unique.

UNBOUND – Free event (with cash bar) by Cotuit Center for the Arts

This innovative annual event, created just for ArtWeek, was designed to be both participatory and uncensored. The event features dancers, poets, musicians and artists interacting with attendees, and attendees making art of their own.

Want to brainstorm or have questions? Want to submit your events?

Email us at artweek@bochcenter.org, sign-up for the ArtWeek newsletter, or read our FAQ’s at artweekma.org