



“THE BAYSTATE’S MOST
CREATIVE FESTIVAL” -WCVB

MAY 1 - 10, 2020



Event Examples and Inspiration Sheet – Individual/Small Group

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes, and/or provide VIP access**. Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. See artweekma.org for even more examples!

Access Classical Guitar – \$5 event at Fiorentino Community Center, Allston

Two classical guitarists performed pieces from around the world, explaining the cultural and historical significance of each piece, inviting questions from the audience.

Discover Your Inner Voice Vocal – Free event at Studio 550, Cambridge

Singers of all levels were invited to explore their abilities through this workshop that led them through warm-up techniques, improvisation, and exploration through body movement.

Found in Amherst– Free event at Laughing Dog Bicycles, Amherst

Attending artists, writers, musicians, students and residents shared artifacts and items found around Amherst and swapped stories about art inspired by these items.

Hands-on Ceramics Demo – Free event by ceramics artist Adria Katz, West Medford

Guests attending West Medford Open Studios (Jerome Street Studios site) had the opportunity to try their own hand at sculpting clay by adding to a collaborative reef sculpture with instructions from the artist.

No Evil Project Exhibit & Photo Shoot – Free event at Northeastern Crossing, Boston

A photographer invited the public to be a part of his interactive exhibit that challenges stereotypes by showing that people aren’t defined by their labels, based on the Three Wise Monkeys.

The Radness In the Sadness - Free event at the Former Housie Market Café, Housatonic

A small group of artists created a special interactive pop up exhibit at the former Housie Market space to celebrate what is remarkable and awesome in all the sad, forgotten, mundane aspects of existence.

Recipe-Writing Workshop with the Diva of Deliciousness - Free event in Hawley

Western Massachusetts singer, chef and author Tinky Weisblat welcomed guests into her kitchen for a workshop designed to cultivate inspiration for creative recipe writing techniques, enhancing flavor and significance.

The History of Greek Dance - Free event at St. Spyridon Cultural Center, Worcester

Combining commentary and demonstration, this interactive and educational performance concluded with audience members trying some of the diverse dances from the Hellenic culture.

Wednesday Night Yoga Jam – \$16 event at JP Centre Yoga, Jamaica Plain

A musician performed live accompaniment to a special yoga class with music geared towards meditation and healing.

Want to brainstorm or have questions? Want to submit your events?

Email us at artweek@bochcenter.org, sign-up for the ArtWeek newsletter, or read our FAQ’s at www.artweekma.org