



“THE BAYSTATE’S MOST
CREATIVE FESTIVAL” -WCVB

MAY 1 - 10, 2020



Event Examples and Inspiration Sheet – Museums and Landmarks

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes**, and/or **provide VIP access**. Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. See artweekma.org for even more examples!

ArtWeek: Instameet – *Free Event at The House of the Seven Gables, Salem*

This tour treated amateur photographers to special access in the house. Participants got the chance to go beyond barriers for the purpose of taking pictures for social media.

Behind-the-Scenes Collection Tour– *Free event (with admission) at The Eric Carle Museum, Amherst*

Starting with a guided tour through the museum, this event concluded with a special look at the collection archives, giving guests access to remarkable pieces that are rarely seen by the public.

Exploring Transformation – *\$18 event (included with admission) at Peabody Essex Museum, Salem*

A well-known artist featured with the current exhibit gave a brief talk about her work, and then led a small group to create a new sculpture using site-specific materials.

Mad for Monet - *Free event (with admission) at The Children’s Museum, Easton*

Children were invited to re-create Claude Monet’s water-scenes using different mediums while learning about Impressionism and the artist.

Museum of Dog - *\$5 event by David York, North Adams*

We celebrated the 1018 Lunar Year of the Dog at the opening of the Museum of Dog. Highlights included a doggie limousine, a meet and greet with founder David York’s dog Daisy and special talks and tours throughout the day.

Nooks and Crannies – *\$15 event at The Old Manse, Concord*

This tour took a unique approach to exploration of this landmark. The Manse’s curator went deep, showing off details and secrets tucked away in the corners of each room. Participants were encouraged to get close and personal with each artifact to seek out these hidden clues.

Omni Parker House Literary Tour - *\$10 event at Omni Parker House, Boston*

Locals and visitors love this lunchtime special private tour by the house-historian uncovering the iconic local hotel’s rich literary history. It is only offered during ArtWeek and always sells out!

Tour Grove Hall – *Free event touring different buildings in downtown Dorchester*

An architectural historian and Director of Museum Programs led a tour of the downtown area, teaching about the various architectural styles from Colonial Revivals through Art Deco styles of the 20th century on display.

Yoga in the Galleries – *\$10 event at Cape Ann Museum, Gloucester*

The Museum’s director of Library & Archives led an extended yoga session among items from a popular collection.

Want to brainstorm or have questions? Want to submit your events?

Email us at artweek@bochcenter.org, sign-up for the ArtWeek newsletter, or read our FAQ’s at www.artweekma.org