



“THE BAYSTATE’S MOST CREATIVE FESTIVAL” -WCVB MAY 1 - 10, 2020



Event Examples and Inspiration Sheet – Outdoor Events

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes**, and/or **provide VIP access**. Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. **(For outdoor events, ArtWeek recommends to plan a rain-date or have an indoor Plan B!)*

Allston-Brighton Art & Architecture Bike Tour - \$15 event by Unbound Visual Arts

This 11-mile tour celebrated the array of public works and different architectural styles of the neighborhood. After the tour, bikers attended a special exhibit reception.

Dueling Perspectives – Free event by Vose Galleries and Newbury Street League, Boston

Renowned and award-winning artists Don Demers and Liz Haywood-Sullivan painted “en plein air”, demonstrating watercolor and pastel mediums, capturing the beauty of Newbury Street and chatting with community members.

Giant Echelman Sculpture Installation – Free event at The Greenway, Boston

Amidst street closings and giant cranes beginning the 14-hour installation process, the Director of Greenway Programs gave an early morning tour and talk as the massive netted sculpture was attached to surrounding high rise buildings.

Lynn at Night/Lynn de Noche – Free events by Lynn Walking Shoe Tours

A bilingual set of tours after the set went down on the city of Lynn. The guide took participants through many of the most notable landmarks in town, leading the sightseeing in both English and Spanish over three different nights.

Portraits in Landscape with Terri Unger at Appleton Farms – \$10 event by Appleton Farms, Ipswich

A professional photographer held a participatory workshop on the grounds of the farm. The land served as a perfect backdrop to practice outdoor portraiture.

Retracing Native Histories- A Walk Through Time – Free event by Bidwell House Museum

This hike along miles of trails in the Berkshires incorporated oral history of the Mohican people. Guests gained appreciation of the land through learning the significance of the woods they walked.

Stitched Into Memory – Free event by Friends of Fort Point Channel

An artist demonstrated the traditional Adire dye method of the Yoruba people of West Africa. Large textiles were hung outside as part of the demo, and observers met with the artist while enjoying traditional West African music and food.

Studios Without Walls/Gateways – Free event part of Brookline Open Studios

Special events for ArtWeek were held in conjunction with the temporary environmental installations like “ranger tours,” artist demonstrations, and art treasure hunts.

Tie Dye at the Farm – \$10 event by Diemand Farm, Millers Falls

Participants in this event made bright and colorful tie dye T-shirts surrounded by the natural beauty of a working New England farm. While the shirts were drying, they visited with miniature donkeys and enjoyed farm-fresh bagged lunches.

Trad-Stroll Woods Hole – Free event by ArtsFalmouth

Twelve musical groups of various styles led a music stroll through the village, ending with an old fashion square dance.

Want to brainstorm or have questions? Want to submit your events?

Email us at artweek@bochcenter.org, sign-up for the ArtWeek newsletter, or read our FAQ's at www.artweekma.org