



“THE BAYSTATE’S MOST
CREATIVE FESTIVAL” -WCVB

MAY 1 - 10, 2020



Event Examples and Inspiration Sheet – Public Art

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes,** and/or **provide VIP access.** Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. **(For outdoor events, ArtWeek recommends to plan a rain-date or have an indoor Plan B!)*

Celebrate Public Art! – Free event by Armenian Heritage Park, Boston

World Labyrinth Day was celebrated with a labyrinth walk in the park, then participants were invited to attend a reception. The park’s Abstract Sculpture was rearranged to a new configuration, then witnesses were given a special talk on public art and storytelling to share immigration experiences.

Chinatown Mural Tour – \$15 event by Chinese Historical Society of New England, Boston

This tour explained the history, meaning, and motivations behind Chinatown’s beautiful murals. Participants who might not have associated the neighborhood with its public art presence had their eyes opened to the richness of that tradition and got to observe some hidden gems up close.

Mosaic Sidewalk Crack Project – Free event by Galleries at LynnArts

An artist teamed up with students from Lynn Tech to repair the sidewalks downtown with art. Using found objects and tile, the group sealed and beautified each crack and invited guests along to watch this transformation take place.

Mural Mile Road Race and Mural Market – Free event by Downtown Framingham, Inc.

This annual event invited people to a creative road race along Framingham’s art-filled Mural Mile. After the race, participants were immersed in live music, interactive painting, local vendors, and fitness activities.

Studios Without Walls: “Reverberations” – Free event by Studios Without Walls

This outdoor exhibition ran along a Brookline riverbank, where passersby could happen upon the art and explore for themselves. Artists were on hand to give tours and discuss their installations, and participants could join in on a treasure hunt or simply take in the pieces at their own pace. These works were unusual, unexpected, and allowed for a fun interactive experience.

TransPARTation – Free event by Downtown Lynn Cultural District, Reach Arts, and Salem Public Art

To make the experience of transit more exciting and creative, painters and musicians went to work, live on commuter rail platforms. Travelers also had the chance to create some art on site with stations on each platform.

The Art Of Rain Poetry – Free event by Emily Dickinson Museum, Amherst

Poets were invited to submit original works for consideration for this project. The five chosen winners joined one of Emily Dickinson’s poems as an installation around downtown Amherst. Perfect for the changing spring weather, the poems appeared only in the rain. Visitors could make the best of a wet day by finding them all.

Towers of Power: 3D Portraits with Chanel Thervil – Free event by deCordova Sculpture Park, Lincoln

Participants joined deCordova’s New England Biennial artist to express themselves through sculpture. These colorful representations became part of a larger installation across deCordova’s landscape.

Want to brainstorm or have questions? Want to submit your events?

Email us at artweek@bochcenter.org, sign-up for the ArtWeek newsletter, or read our FAQ’s at artweekma.org