



“THE BAYSTATE’S MOST  
CREATIVE FESTIVAL” -WCVB

MAY 1 - 10, 2020



## Event Examples and Inspiration Sheet – Small Businesses

For inspiration, read through the following events which range from small to large. You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes**, and/or **provide VIP access**. Reach new audiences, test an idea, explore a new partnership, or join in because you want to be part of shining a statewide spotlight on our creative community. See [artweekma.org](http://artweekma.org) for even more examples!

### **Art of Game Design – Free event at Pete’s Nerd Emporium, Franklin**

A local board game designer gave a talk about his creative process and demoed his new game for event attendees. For those who could not attend the talk, an interactive “history of board games” display was up for the duration of ArtWeek.

### **Connecting through Writing– Free event by Of Note Stationers, Amherst**

During this session, participants were guided through a mindful letter writing practice in the shop in downtown Amherst.

### **Cut-and-Tape-a-Thon: soft-boiled Zine Workshop – Free event in North Adams**

Special for ArtWeek, soft-boiled occupied a storefront for the week, which was transformed into a makerspace and gallery. Emerging artists were supplied with materials to create and display their work.

### **Date Night: Xylograph Your Xylophone – \$20 event Audio Concepts, Boston**

A furniture maker combined two of his exceptional talents – woodworking and music – to create a memorable date-night. Each team made a xylophone from simple common materials and played music using the store’s AV equipment.

### **Fork & Tune – \$40 Treats on Washington, Allston/Brighton**

Fork and Tune used music as its muse for a seven-course meal that was designed to showcase spring’s freshest ingredients and to evoke the rhythm and themes of Prince’s *Purple Rain*.

### **Frost Beat - Free concert with admission, Frost Ice Bar, Boston**

A ‘chilling’ performance featuring a percussionist who experimented with the sight, sound, and feel of ice as a musical element, creating an interactive concert experience at the site of a bar/lounge in Faneuil Hall.

### **Life Drawing at Pick Up Modern – \$12 event by the Galleries at Lynn Arts**

Pick Up Modern partnered with the Galleries at Lynn Arts to host a life drawing event in their retail space. Attendees sketched a (clothed) model using their own art supplies on provided easels.

### **Organic Farms are Everywhere – \$6 event at Cape Cod Brewery, Hyannis**

The story of the local food movement was told through the screening of a crowdsource documentary. After, the filmmaker led a diverse panel about the growing Farm-to-Table movement, while local farmers offered tastings.

### **Set Piece Making Workshop– Free event at Metro Pets, Natick**

Attendees joined Metro Pets boutique to help build one of their award winning window displays for the summer season.

**Want to brainstorm or have questions? Want to submit your events?**

Email us at [artweek@bochcenter.org](mailto:artweek@bochcenter.org), sign-up for the ArtWeek newsletter, or read our FAQ’s at [artweekma.org](http://artweekma.org)