



# “THE BAYSTATE’S MOST CREATIVE FESTIVAL” -WCVB MAY 1 - 10, 2020



## Event Examples and Inspiration Sheet – Main Streets and Downtown Districts

Bring your local community together or invite others to see the gems that your neighborhood has to offer! You will see that ArtWeek-friendly events have a ‘twist’: they are **interactive, learning-based, behind-the-scenes, and/or provide VIP access**. For more examples, please check out our other Inspiration Sheets on our website! *\*(For outdoor events, ArtWeek recommends to plan a rain-date or some indoor/covered options!)*

### Downtown Andover Recycled Art Exhibit – Free event, Various Businesses, Andover

Visitors were invited to join an art-based scavenger hunt to find recycled art pieces that were recently installed by elementary school students, and also encouraged to stroll and stop in to the various participating restaurants and shops.

### Lynn at Night/Lynn de Noche – Free events by Lynn Walking Shoe Tours

A bilingual set of tours after the set went down on the city of Lynn. The guide took participants through many of the most notable landmarks in town, leading the sightseeing in both English and Spanish over three different nights.

### Mosaic Sidewalk Crack Project – Free event by Galleries at LynnArts

An artist teamed up with students from Lynn Tech to repair the sidewalks downtown with art. Using found objects and tile, the group sealed and beautified each crack and invited guests along to watch this transformation take place.

### Mural Mile Road Race and Mural Market – Free event by Downtown Framingham, Inc.

This annual event invited people to a creative road race along Framingham’s art-filled Mural Mile. After the race, participants were immersed in live music, interactive painting, local vendors, and fitness activities.

### Newbury Street League Music Crawl - Free event at various businesses, Boston

Live acoustic performances were hosted in different businesses along this famous street, including a special interactive concert and conversation with local musicians.

### Trad-Stroll Woods Hole – Free event by ArtsFalmouth

Twelve musical groups of various styles led a music stroll through the village, ending with an old fashion square dance.

**\*\*Other examples:**

### Arts Walks - Maynard and Pittsfield

Pittsfield: The First Fridays Artswalk featured special ArtWeek activities in addition to opening receptions for over a dozen art exhibits throughout downtown. Maynard: Businesses opened their doors and streets became pedestrian-friendly. Special for ArtWeek, live painting and music were enjoyed by all in conjunction with Maynard Cultural Council.

### Open Studio Twists – Various locations, including: Dorchester, New Bedford, Lowell, etc

Each added twists that focused on creative place-making and uplifting the neighborhood’s artists and local assets. Pop-up events included children’s arts and crafts, historical walking tours, vendor fair and a community arts project.

### Kick-Off Events – Various locations, including: Franklin, Plymouth, etc

Are there multiple events happening in your district/neighborhood/town? Help kick off ArtWeek by hosting an event: pop-up performances, a volunteer award, or a photo-op with a local official who is named “ArtWeek Grand Marshall”, or perhaps declaring it “ArtWeek Day”? Choice is yours!

**Want to brainstorm or have questions? Want to submit your events?**

Email us at [artweek@bochcenter.org](mailto:artweek@bochcenter.org), sign-up for the ArtWeek newsletter, or read our FAQ’s at [www.artweekma.org](http://www.artweekma.org)